

# Southeast Texas Association of Black Journalists

P.O. Box 21684  
Beaumont, TX 77720

January 15, 2009

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*Camille Briggs*  
BISD  
Board member at large

*Christina Henry*  
Student Representative

Dear Business Leader,

The Third Annual Southeast Texas Association of Black Journalists (SETXABJ) and CUSH Foundation, Inc. Luncheon will be held on **April 8, 2010 at 11:30 a.m.** at Holiday Inn at Walden, in Beaumont, TX.

The event will feature **Regina Belle**, award-winning, nationally known singer/songwriter as the luncheon speaker. Also, on this day we will honor outstanding professionals in the field of communications and present scholarships to deserving students.

### **We are asking for your support. Sponsorships are available at various levels.**

Attached you will find sponsorship levels & benefits. Proceeds from the event will fund SETXABJ journalism scholarships and paid internships at CUSH Magazine. **Checks should be made payable to SETXABJ** and sent to P.O. Box 21684, Beaumont, TX 77720. The deadline is March 31, 2010.

SETXABJ is a **non-profit organization** made up of local media and media-related professionals. Its mission is to highlight and support journalists of color as well as mentor students and provide scholarships. SETXABJ is an affiliate of the National Association of Black Journalists (NABJ).

CUSH Foundation is a **non-profit outreach** arm of CUSH Communications, Inc., which targets African American consumers. In addition to its grassroots public relations and marketing services, the company publishes the highly-acclaimed CUSH Magazine. Based in Beaumont, the magazine is distributed throughout Texas, Louisiana, and Mississippi with future plans of expanding nationwide.

If you have any questions, please contact me, Chairperson Rohonda Spann at (205) 913-1632, or Co-Chair Tamika Humphrey at (409) 351-2752 or send an email to [setxabj@gmail.com](mailto:setxabj@gmail.com).

Thanks in advance for your consideration. Your support is greatly appreciated.

Sincerely,

**Rohonda Spann**  
Chairperson

**Tamika C. Humphrey**  
Co-Chair

**Cc: Sheldra Brigham**  
**Cc: Tracie Payne**

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SETXABJ and CUSH, Inc. would like to thank you for your support and contribution to further enrich the lives of students in Southeast Texas. With your help, new opportunities for learning and on the job training will fulfill many students' dreams and ambitions. It has been a pleasure working with you and we look forward to a continued relationship with your support.

Individual or Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Sponsorship: Title \$10,000 \_\_\_\_\_ Gold \$7500 \_\_\_\_\_ Silver \$5,000 \_\_\_\_\_ Bronze \$3,000 \_\_\_\_\_  
Patron \$1,000 \_\_\_\_\_

SETXABJ • EIN Tax Exempt # 11-3734591 Received by: \_\_\_\_\_ Date: \_\_\_\_\_

P.O. Box 21684 • Beaumont, TX 77720-1684

# *Southeast Texas Association of Black Journalists*

## **Presenting/Title Sponsor \$10,000 (1 Available)**

3 Tables of 10 for annual SETXABJ Luncheon  
2 Sponsor Representatives at head table  
Scholarship in Sponsor's name  
Sponsor Company Banner  
Sponsor Company picture and VIP meet & greet with Luncheon Headline Speaker  
Sponsor Company lunch with 2 SETXABJ board members  
Sponsor Company ad listed in luncheon program  
Sponsor Company logo/link on our website for one year  
Sponsor Company listed in all marketing for SETXABJ Annual Luncheon  
Sponsor Company Reserved Space & materials at all SETXABJ workshops for one year  
Sponsor Company Representative to make presentation at (1) SETXABJ Event  
Sponsor Company name as Ten (20) SETXABJ memberships presented to Southeast Texas High School or Lamar Univ Students  
Company (SETXABJ) Ambassador Plaque

## **Gold Sponsor \$ 7500.00 (2 Available)**

2 Tables of 10 for annual SETXABJ Luncheon  
1 Sponsor Representatives at head table  
Scholarship in Sponsor's name  
Sponsor Company Banner  
Sponsor Company picture and VIP meet & greet with Luncheon Headline Speaker  
Sponsor Company ad listed in luncheon program  
Sponsor Company logo/link on our website for one year  
Sponsor Company listed in all marketing for SETXABJ Annual Luncheon  
Sponsor Company materials at all SETXABJ workshops for one year  
Sponsor Company name as Ten (15) SETXABJ memberships presented to Southeast Texas High School or Lamar Univ Students

## **Silver Sponsor \$5,000**

1 Table of 10 for annual SETXABJ Luncheon  
Sponsor Company ad listed in luncheon program  
Sponsor Company logo/link on our website for one year  
Sponsor Company listed in all marketing for SETXABJ Annual Luncheon  
Sponsor Company materials at all SETXABJ workshops for one year  
Sponsor Company name as five (10) SETXABJ memberships presented to Southeast Texas High School or Lamar Univ Students

## **Bronze Sponsor \$3,000**

1 Table of 10 for annual SETXABJ Luncheon  
Sponsor Company ad listed in luncheon program  
Sponsor Company logo/link on our website for one year  
Sponsor Company listed in all marketing for SETXABJ Annual Luncheon  
Sponsor Company name as five (5) SETXABJ memberships presented to Southeast Texas High School or Lamar Univ Students

## **Patron Sponsor \$1,000**

1 Table of 10 for annual SETXABJ Luncheon  
Sponsor Company name listed in luncheon program  
Sponsor Company logo/link on our website for one year  
Sponsor Company name as two (2) SETXABJ memberships presented to Southeast Texas High School or Lamar Univ Students

Any sponsors with more than one table that would like to donate a table to students please check here \_\_\_\_\_